PGA OF AMERICA

WOMEN'S GOLF CLINICS

Advancing ***women*** *on and off the course.*



PGA of America Women's Golf Clinics

Nationwide series of **full day golf clinics** produced in partnership with the PGA of America, led by PGA/LPGA Certified Coaches and held each year **in 12 major markets.**

No other program in the country allows for a full day of **client engagement and skill-building** like the PGA of America Women's Clinics, serving nearly **50,000** executive women and future leaders since 1990.

35-year track record of success getting women into golf for **professional and personal growth**. Add the Clinics to your portfolio of initiatives to **advance women** on and off the golf course.





Watch our 3-minute video now to learn more about the Clinic day! >>



Objectives

- ✓ Empower women in your workforce
- ✓ Engage and retain female clients and customers through in person interaction
- ✓ Build and strengthen relationship capital on and off the course



from **Jane Blalock**

27-TIME LPGA TOUR CHAMPION
CEO OF THE CLINIC SERIES

*"This remarkable day of immersion into golf offers a significant opportunity to build and strengthen your organization's **relationship capital,** particularly at a time when we appreciate even more that **face-to-face, in person** engagement."*



Hosted by 27-time LPGA Tour Champion Jane Blalock





PGA/LPGA Certified Coaches

Up to
150
PGA/LPGA
Coaches Provide
Instruction
Each Year

Many of our coaches
have earned
national and/or section
PGA/LPGA Awards

Our PGA/LPGA Coaches
have completed the
highest levels of training
in the golf industry

Rated
9.87
Out of 10
by 2025 Clinic
Participants



PGA OF AMERICA 1916

We partner with the PGA of America to provide an unmatched series of nationwide golf clinics for women.

PGA/LPGA Certified Coaches

PGA of America Women's Clinics













From fundamentals and skills instruction to lessons in on-course play, the shared take-aways from a full day with a PGA/LPGA coach can **forge and deepen new relationships** quickly. Group learning softens the initial fear factor; one-on-one attention **boosts confidence and focus**.

PGA of America Women's Clinics Participants

We welcome all skill levels.

42%

HAVE NEVER TOUCHED A CLUB

We engage high earners.

65%

EXCEED $175,000 ANNUAL INCOME

We attract senior leadership.

60%

C LEVEL, SR. VP EXECUTIVE VP/VP

We cater to multiple generations.

25–65

AGE RANGE

We encourage one-to-one instruction.

72–96

ATTENDEES PER CLINIC SITE

We EMPOWER women.

50,000+

WOMEN SERVED SINCE 1990





from **Suzy Whaley**

PAST PRESIDENT & PGA MASTER PROFESSIONAL, PGA OF AMERICA

*"Seize the opportunity to play golf and be open to the **connections, relationships, and possibilities** it can bring to your life. It takes stepping up and being confident in your abilities."*

What a Difference a Day Makes

CHANGE OF SCENERY

Out of the office *and* outdoors

SKILL SET EXPANSION

Level the playing field with male counterparts

CONFIDENCE BOOSTER

Increase performance levels and add fresh perspective

FACE TIME

Unmatched **in person** opportunities - unforgettable moments



"Few men would think twice about spending the day on a golf course with clients. This is a very valuable program." **- 5-time PGA Women's Clinic Participant**



Each Participant Receives:

- ✓ Invitation & Registration
- ✓ Equipment (if needed)
- ✓ Golf Cart
- ✓ Skills Instruction
- ✓ On-Course Play
- ✓ Contests & Prizes
- ✓ Gift Bag
- ✓ Breakfast & Lunch
- ✓ Networking/Awards Reception

An Immersive Experience

Your group will spend the entire day mentored by the same PGA/LPGA Certified Coach who is experienced with all skill levels.

8 : 1

MAXIMUM PARTICIPANT TO COACH RATIO

From customized invitations to on site execution of the Clinic day – we handle everything for your team and their guests.

100%

TURN-KEY PROGRAM

Comfortable, relaxed entrée into the game of golf for new players - a game changer for better players.

99.8%

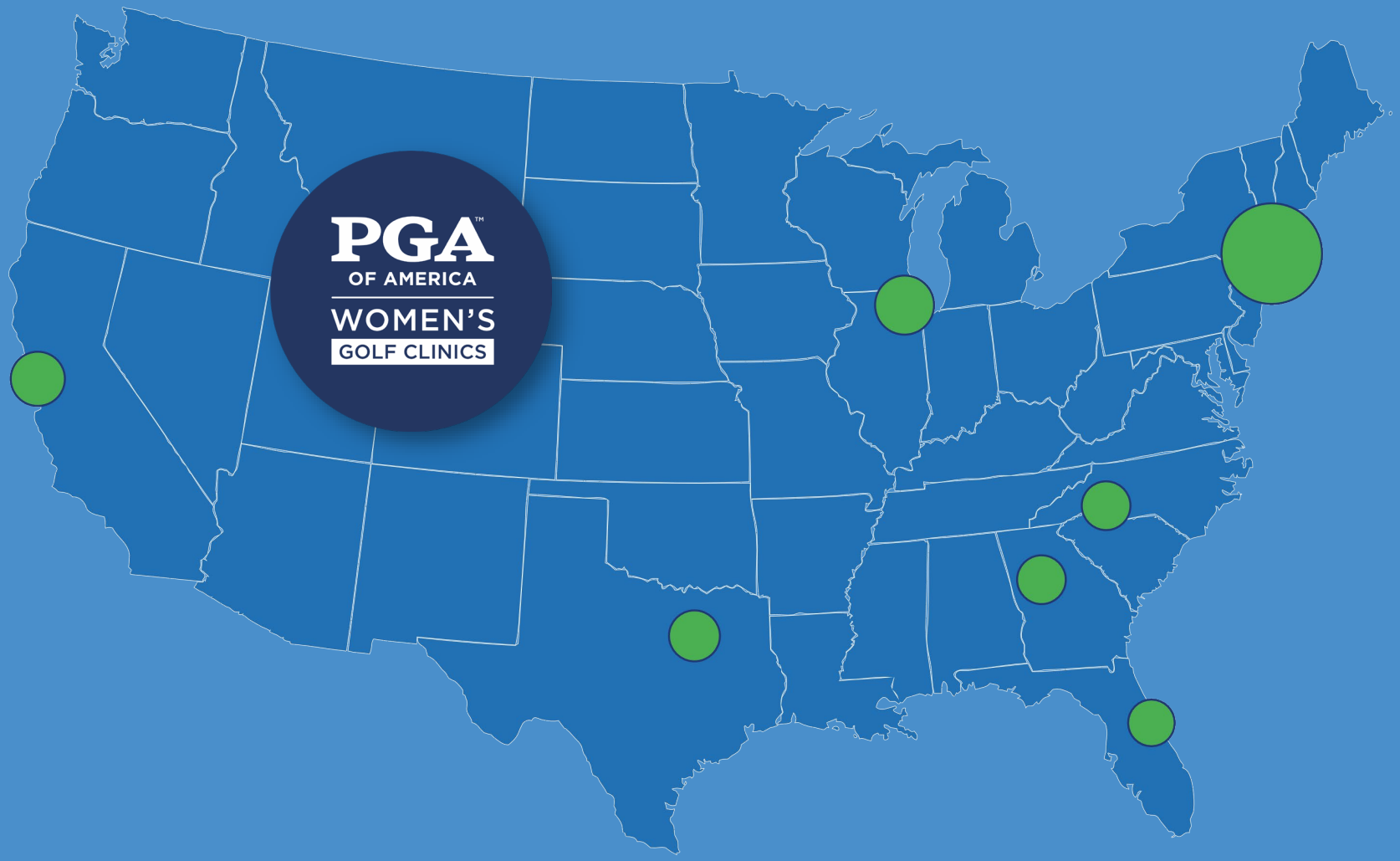
PARTICIPANT APPROVAL RATING



2027 Schedule

MAR 22 | FLORIDA
> *The Seagate Country Club, Delray Beach, FL*
APR 19 | SAN JOSE
> *Silver Creek Valley Country Club, San Jose, CA*
MAY 17 | ATLANTA
> *Country Club of Roswell, Atlanta, GA*
MAY 24 | CHICAGO (1)
> *Hawthorn Woods CC, Hawthorn Woods, IL*
JUNE 14 | BOSTON (1)
> *The Cape Club of Sharon, Sharon, MA*
JUNE 21 | NEW YORK (1)
> *Old Oaks Country Club, Purchase, NY*
JULY 12 | BOSTON (2)
> *Renaissance, Haverhill, MA*
AUG 2 | NEW YORK (2)
> *Old Oaks Country Club, Purchase, NY*
AUG 23 | NEW JERSEY
> *Cedar Hill Golf & Country Club, Livingston, NJ*
SEP 20 | CHICAGO (2)
> *Hawthorn Woods CC, Hawthorn Woods, IL*
OCT 18 | CHARLOTTE
> *Ballantyne Country Club, Charlotte, NC*
OCT 25 | DALLAS
> *Lantana Golf Club, Lantana, TX*

Clinics are on MONDAYS unless otherwise noted. Visit PGAWomensClinics.com for the current schedule.



Do you have a specific market in mind?

National Partners can help determine final locations for the season.



Partner Entitlements

High-visibility **alignment** with an unmatched national program for the **advancement of women.**

An allocation of **participation spots** across the PGA of America Women's Clinic nationwide series – choose your market(s)!

Branded content and stories across our **digital platforms** – website, mobile app, e-mail, social.

Unique opportunity to engage clients, customers, associates and VIP's in a full day of **in person relationship-building.**

On site branding package that includes **signage, digital and verbal** recognition.

We are not a "one and done" event. Our national partners are engaged to support and celebrate women's initiatives and inclusion year-round.

Marketing Platforms

WEB SITE

Includes schedule, find a coach, registration links, video and sponsor content.

SOCIAL MEDIA

Featured content and golf tips shared on Instagram and Facebook.



MOBILE APP

Available in App Store and Google Play.





GOLF GUIDE

Digital publication of tips, proper etiquette, golf terms and sponsor content.

YOUTUBE

Original golf tips from our PGA/LPGA Coaches and other content for all skill levels.

FORE! FRIDAYS

Keeping you in the game with a weekly e-blast featuring golf & business content.

The PGA of America Women's Clinics platform is a year-round opportunity for branded content sharing.

Partners

PGA of America Women's Golf Clinics are made possible by partners who engage annually in the nationwide series and **send female executives along with clients, customers and colleagues** to enjoy an unmatched day of team- and relationship-building.

Partners invest in the Clinic series because we have a proven track record of success introducing women to the game of golf for **professional and personal growth,** leveling the playing field with male counterparts by providing equal access to valuable golf experiences.

Opportunities include partnerships at the national, regional and local levels. Enjoy flexible scheduling of spots, branding where you want it and ongoing support from our experienced event management team.

PGA of America Women's Clinics Engagement Options

Detailed activation options customized to specific budgets available upon request.

Premium National Partner
$175,000 -$250,000 / year

Per Year Highlights:
- Top level branding on-site across the Clinic series - signage and materials
- 100-150 participant spots* for female associates and clients across the series
- Customized invitation/registration for associates and guests in each market
- Branding and content sharing opportunities across Clinic digital platforms: Official Golf Guide flipbook, website & mobile app, *FORE! Fridays* weekly e-pub
- Inclusion in participant exit survey at each site
- Option to include branded item in participant gift bags

Official National Partner
$80,000 -$150,000 / year

Per Year Highlights:
- 60-96 female participant spots* in markets of your choice
- Customized invitation/registration for associates and guests in each preferred market
- Logo recognition as a national partner on-site across the series
- Year-round logo recognition on digital platforms
- Option to include branded item in participant gift bags

***Participant Spots:** Each attendee receives a full day of golf instruction with a female PGA/LPGA Certified Coach, greens fees, golf cart, golf balls and tees, gift bag, golf clubs for the day if needed, meals and beverages, professional swing exhibition with Q&A and a post-golf awards and networking reception.

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PGA of America Women's Clinics Engagement Options

Detailed activation options customized to specific budgets available upon request.

Flex Spots Bundle ($20,000 - $40,000)
- 16-32 playing spots* in select markets across the series for female associates and clients
- Minimum 2, maximum 8 per market
- Customized digital invitation and registration
- Preferred pairings regardless of skill level
- Full-page ad in digital *Guide to Golf*
- Logo recognition in digital day of program
- Option to include branded item in the gift bag for all participants or at designated sites

Individual Market Engagement/Tables ($10,000 - $15,000)
- 8-12 participant spots* in a single market for female associates and clients
- Customized invitation/registration for guests in each preferred market
- Opportunity to share branded information at Clinic in preferred market
- Logo on table sign and verbal recognition as a table host
- Logo recognition in digital day of program
- Option to include branded item in the gift bag for participants at designated site

Private Full Day Women's Golf Clinic ($75,000 - $100,000)
- You choose the market – we secure the golf course
- 48-72 participant spots* for female associates and clients
- Hosted by Jane Blalock, 27-time LPGA Tour Champion
- Instruction provided by female LPGA/PGA Certified Coaches | 8:1 max ratio
- Equipment and golf balls provided by Callaway Golf
- Customized invitation and on-line registration for all attendees
- On-site check-in, management, execution and facilitation by JBC Golf
- Facility fees, food & beverage, greens fees, carts, shipping and event staff travel included
- 100% turn-key with professional staff and best in class instruction

**See previous slide for a list of what each participant receives.*

Watch our 3-minute video now to learn more about the Clinic day! >>











To learn more, please contact Jane Blalock at 617.513.4714 | jblalock@jbcgolf.com